

## 21st Century Challenges in Education

Guy Levi, Director of Innovation
The Center for Educational Technology (CET)

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## The Center for Educational Technology (CET)

<u>Goals</u>

# Promote achievement and academic excellence in the 21st century

# **Create equal opportunities**to all children in Israel (Jews and Arabs)

## **Activities**

In its 41 years of activity, CET, the leading educational technology NGO in Israel, has established its expertise and reputation by:

- Developing textbooks Online digital textbooks alongside printed textbooks (in Hebrew and Arabic)
- Interactive learning activities that promote creativity, practice and assessment, i.e. simulations, videos, virtual labs, etc. in all subjects
- Paving new ways in professional development for educational staff
- Creating online systems and tools for teaching, learning, assessment & evaluation



## 21st Century Pedagogy – A New Paradigm?

- New Literacy
   Textual and Visual
- 21<sup>st</sup> Century Skills
   Creativity and Innovation, Critical Thinking and Problem Solving, Collaboration
- Ubiquitous Learning
   Anytime, Anywhere, Any Device
- Touch Revolution
   New UI and UX



## **CET's Solution**

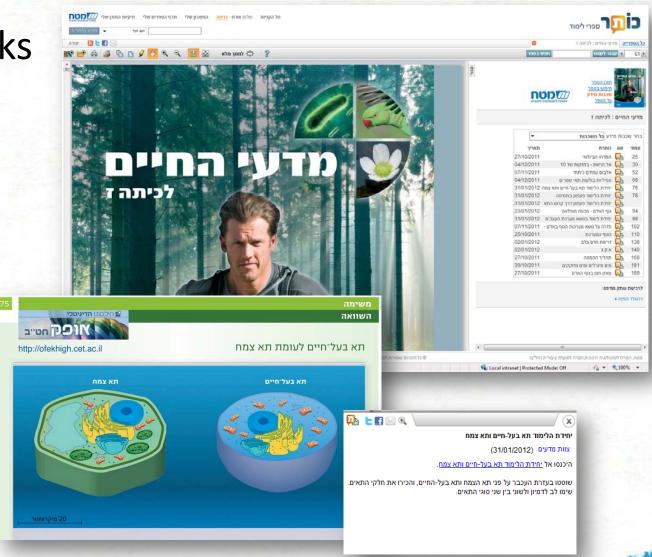


## eBag - Innovative Technology for 21st Century Teaching and Learning





## **Digital Textbooks**







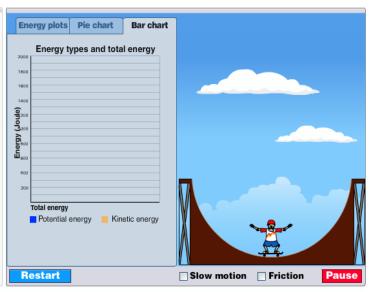
## Interactive Digital Content

Simulations and animations



The skateboarder is riding the half pipe. Drag and release the skateboarder. Notice the change in the skateboarder's velocity. The bar chart on the left presents the skateboarder's kinetic energy (orange), potential energy (blue), and total energy. Apply friction. The skateboarder gradually decelerates (slows down) due to friction with the air, and his kinetic energy is converted into heat energy.

When the skateboarder comes



## Kinetic energy

Kinetic energy is the energy of a moving object. For instance, when a car travels, it has kinetic energy. The faster it goes, the higher its kinetic energy. When the car is stopped, it has no kinetic energy.

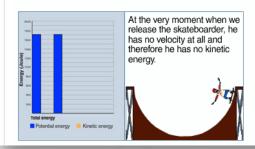


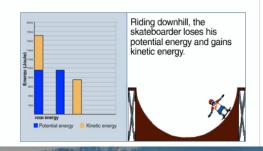
## Potential energy

Potential energy is the energy an object gains when it is lifted to a higher place. For instance, when children climb the ladder of a slide, they gain potential energy. When they slide down, they lose the potential energy that they gained.



When we drag the skateboarder up the side of the half pipe, he gains potential energy.





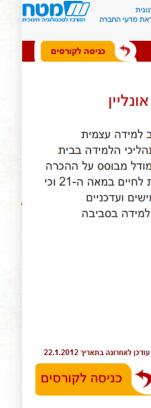


## **Online and Blended Learning**

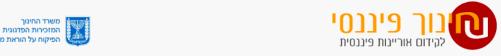


## **Online Courses**

Financial Education-Flipped Classroom Model



שלום אורח



ראשי חינוך פיננסי בארץ ובעולם שאלות נפוצות קהילת מורים

## עידן הלמידה מודל ללמידה אונליין

מודל ההוראה והלמידה בתוכנית משלב למידה עצמית בסביבה וירטואלית כחלק אינטגרלי מתהליכי הלמידה בבית הספר (מודל Blended Learning). המודל מבוסס על ההכרה שלמידה On-Line היא מיומנות חיונית לחיים במאה ה-21 וכי על בית הספר להציע מרחבי למידה גמישים ועדכניים -המשלבים למידה בכיתה "רגילה" עם למידה בסביבה וירטואלית.

צרו קשר 🖂

אקטואליה פיננסית

זה לא שכר אמצע

00:16 ,23.10.11

מאחורי הסקרים: שכר ממוצע

על מה אתם חושבים כשאתם שומעים

את צירוף המילים: "השכר הממוצע"?

רבים יופתעו בוודאי לשמוע שברבעון



#### יחידות לימוד לדוגמא

- 0 מבוא
- ם 1 תקציב •
- 2 בנק
- 9 3 השיח הפיננסי
  - 4 הלוואות
  - סכונות 5 ●
  - 6 € השקעות
- 7 זכויות יצרנים
  - 8 פרסומות



## פרסומות ותכנים שיווקיים (יחידת לימוד, יחידת לימוד)

אנחנו מוקפים בפרסומות ובתכנים שיווקיים מסוגים שונים. חלקם ישירים וברורים אך חלקם עקיפים וסמויים, בלי שאנחנו מודעים להשפעתם העצומה על התנהגותנו. המטרה של הפרסומות ושל...

הכנת תקציב של הפרט או של המשפחה נובע מהצורך להציב מטרות מוגדרות להוצאת כסף, ומחייב הגדרת סדרי עדיפויות ובחירה בין אפשרויות שונות - לכל אדם יש מגבלת תקציב וכל אדם מייצר...

## התקציב האישי והתקציב המשפחתי (יחידת לימוד, יחיד...





## Virtual Mentoring

Promoting Academic Excellence in the Periphery

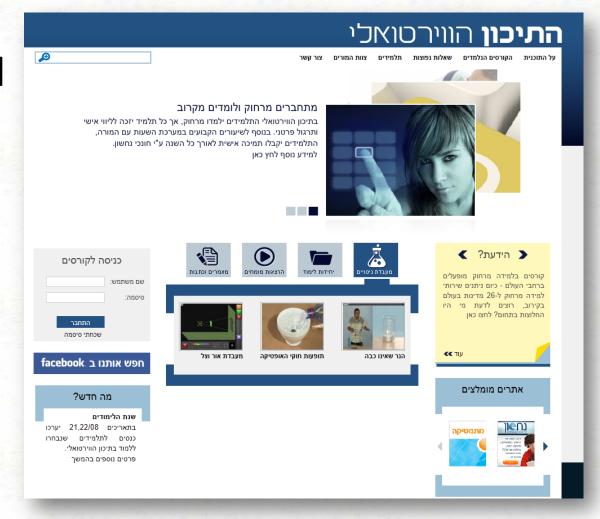






## Virtual High School

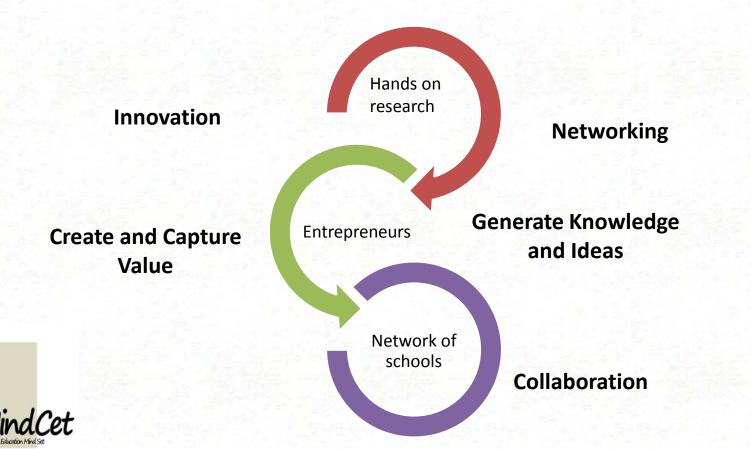
Promoting STEM Education







## MindCET – Ed Tech Innovation Center





# 21<sup>st</sup> Century Education: Strategy and Policy Suggested topics

- Scalability of new models such as Competency-based Education, Personalization and/or Adaptive Learning
- The investment in STEM and its implications on education systems
- Mobile learning and its potential impact on current learning environments







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#### nnual Conference



2013 Virtual School Symposium

October 27 - 30, 2013 Orlando, FL

## **Upcoming Events**



Learning - 2012 Edition
November 14, 2012



Support Systems for Online and Blended Learning Students November 15, 2012

#### NACOL Blogs

## **Education Domain**

Read current posts about online learning from <u>Susan Patrick</u>, CEO of iNACOL.

#### low to Start An Online Program

#### How to Start An Online Program

A comprehensive, "how-to" site designed for policy-makers and people starting online programs.

#### **Our Members**

## The International Association for K-12 Online Learning

#### Who We Are

We are a non-profit 501(c)(3) membership association based in the Washington, DC area with over 3,800 members. We are unique; our members represent a diverse cross-section of K-12 education from school districts, charter schools, state education agencies, non-profit organizations, research institutions, corporate entities and other content & technology providers.

#### What We Do

<u>Advocacy</u> - Support activities and policies that remove barriers and support effective online education.

Research - Facilitate, conduct and disseminate research, identify promising practices, and develop national K-12 online learning quality standards.

<u>Professional Development</u> - Offer professional development opportunities for administrators and teachers

<u>Networking</u> - Promote the sharing of information, resources and expertise across the larger education reform community to drive future directions in K-12 online education.

#### Why We Do It

To level the playing field for students through online learning. Our mission is to ensure all students have access to world-class education and quality online learning opportunities that prepare them for a lifetime of success.

Join Now Donate

Learn more about iNACOL iNACOL Programs & Services

#### Latest News. Research and Resources

Keeping Pace with K-12 Online Learning: An Annual Review of Policy and Practice (October 2012)

Measuring Quality From Inputs to Outcomes: Creating Student Learning Performance Metrics and Quality Assurance for Online Schools by Patrick, Wicks, Edwards, Watson (October 2012)

The Art and Science of Designing Competencies (CompetencyWorks, August 2012)

Statement of Principles for Model Legislation in States (July 2012)

CompetencyWorks (May 2012)

Classifying K-12 Blended Learning (Innosight Institute, May 2012)

iNACOL Federal Policy Frameworks (March 2012)



## **Thank You**