

“GNIST” (spark)

- partnership for a coherent and comprehensive effort for teachers in Norway

Gerd-Hanne Fosen



Two insights back in 2008

- Teachers are of enormous importance
 - hours spent in school represent an enormous potential for academic and personal development for each student
- Policy not sufficiently directed towards ensuring enough well-qualified teachers in Norwegian schools



(human capital is more than
70 percent of GNP)

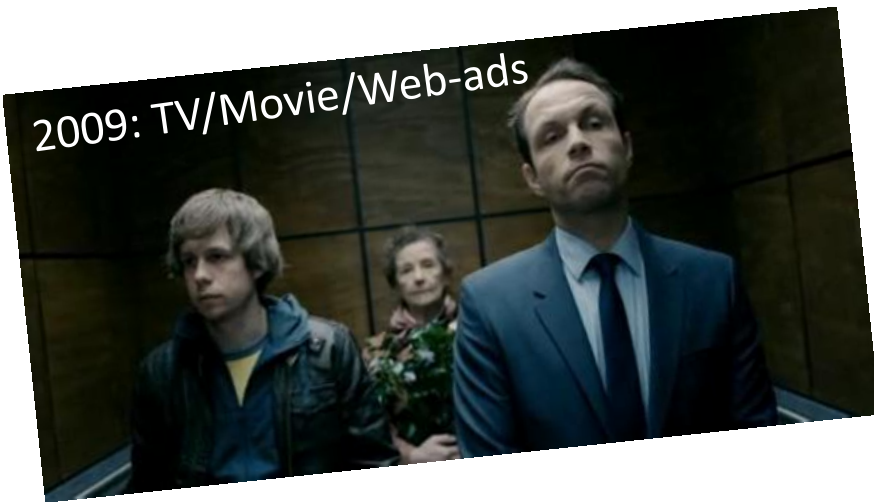
Partnership for a coherent and comprehensive effort for teachers

- Partnership between the most important stakeholders:
 - teacher education institutions, school owners, unions and the national authorities
- Partnership Objectives:
 - increase the status of the teaching profession
 - raise the quality in teacher education
 - increase recruitment to teacher education
 - raise the quality in teacher profession
 - raise the quality in school leadership



(former Prime Minister, Kaare Willoch emphasizing the importance of the teacher)

Example: Campaigning to raise teacher status and recruitment



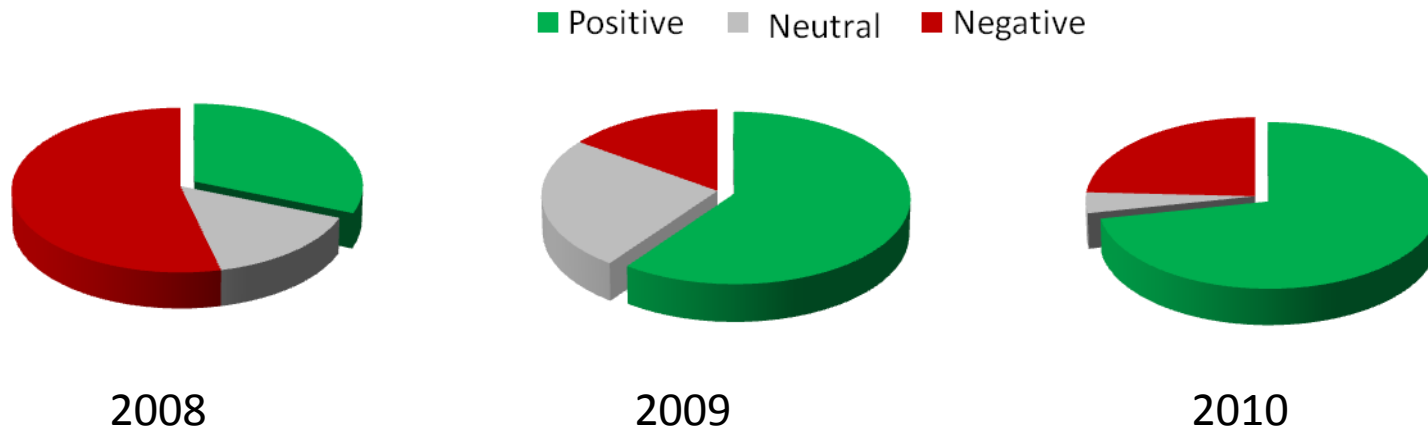
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Measuring progress (1)

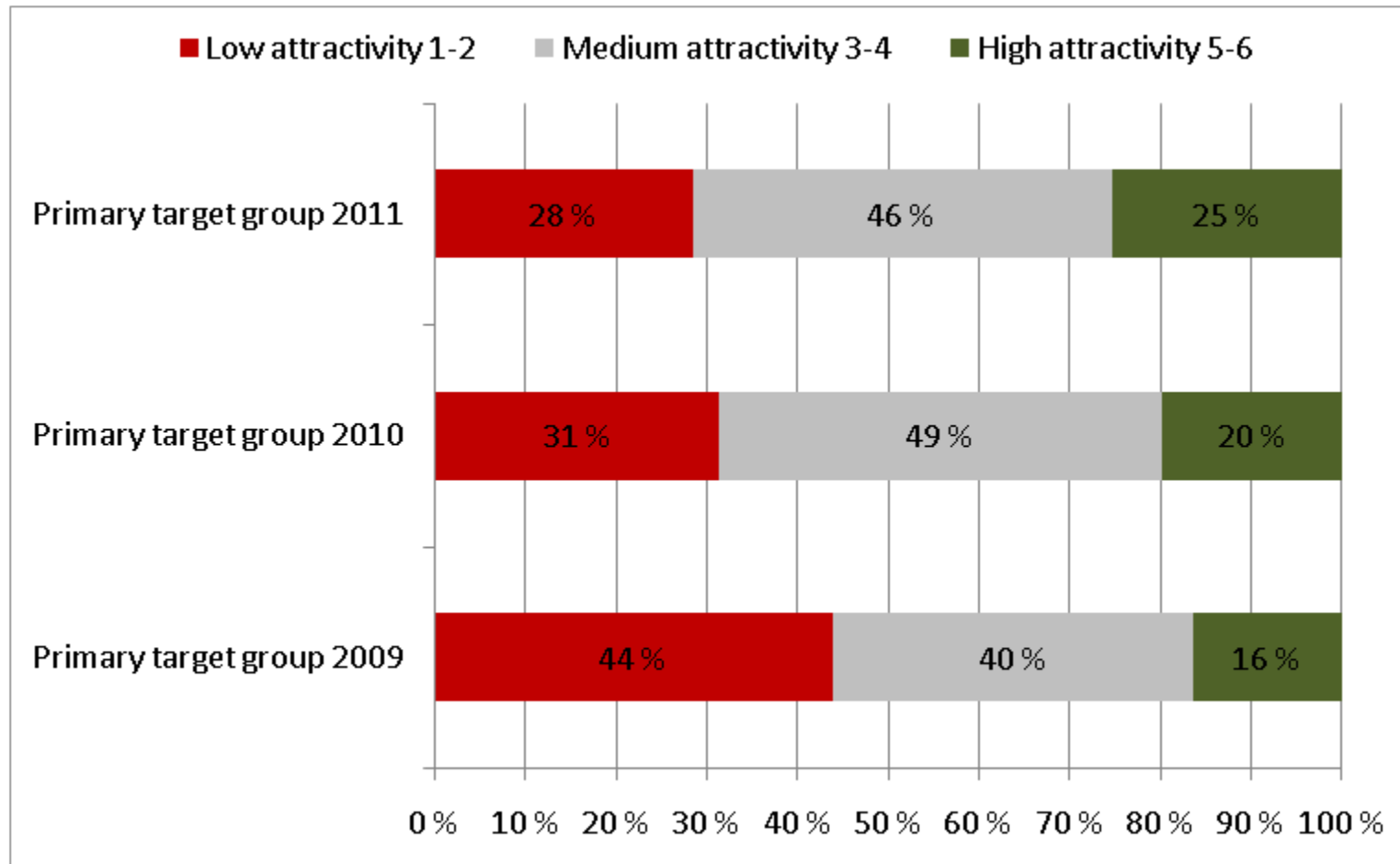
Strong positive shift in media coverage of teacher profession and teacher education



(Media coverage of "Teacher Education*" based on approx 9 000 articles, jan 1st – sep 1st 2008-2010. Source: Geelmuyden.Kiese./Norway)

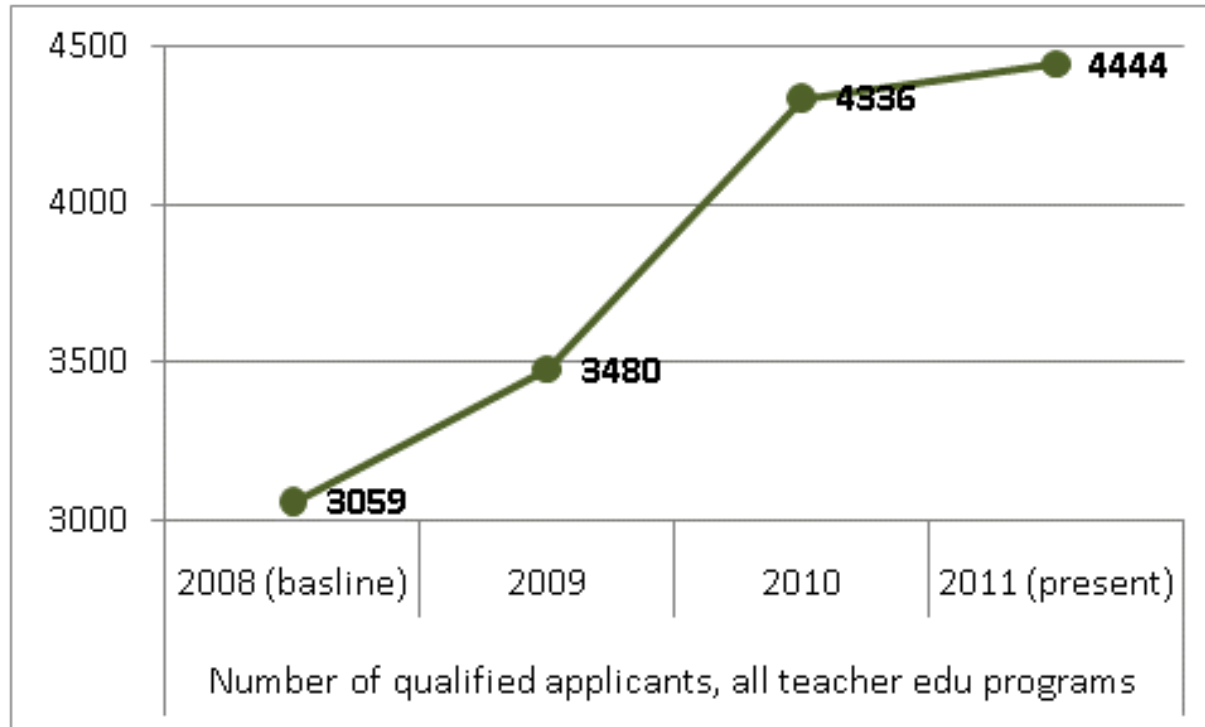
Measuring progress (2)

Increased attractiveness of teacher profession in target groups



Measuring progress (2)

45 percent increase in recruitment to teacher
educations 2008-2011



Levers for success

- Meetings at policy-making level
- Information exchange
- Ambitious goals
- A thorough follow-up system (23 indicators in all)
- A secretariat at the Ministry to support and challenge the partnership

